
ADVENTURE SPORTS MANAGEMENT



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The Adventure Sports Management program, the first of its kind in the nation, was developed and officially announced to the public at the 1992 United States Whitewater Olympic Team Trials, organized and conducted by Garrett College and held on the nearby Savage River. Efforts to institutionalize adventure education at the collegiate level extends back to the mid-1980's when western Maryland's Garrett and Allegany counties hosted the 1989 Whitewater World Championships. At that time, it was realized that because of its distinctive four-season climate, diverse geographical and geological features, and ease of access to a majority of the eastern United States population, western Maryland's Garrett College was a perfect location for such an academic program.

The mission of the Adventure Sports Management program is to develop leaders and professionals in adventure sports and outdoor recreation industries who have a strong sense of environmental stewardship and community service. In an effort to meet its mission, the program has developed a broad set of programmatic outcomes that address these main points: the gaining of information literacy; improved communication skills, both verbally and written; the demonstration of an understanding of environmental and earth sciences as they relate to the recreation profession; the modeling of technical proficiencies required for success in the Adventure Sports industry; the understanding of diverse teaching and learning styles; the application of effective leadership skills; and the management of risks.

The Adventure Sports Management program awards the Associates in Applied Science (AAS) degree, and many of its graduates transfer to four-year colleges and universities across the US. In addition, Garrett College awards a Certificate in Adventure Sports for those individuals seeking training specifically in adventure sports coursework. Beyond the awarding of accredited college degrees and certificates, the Adventure Sports Management program makes available independent third-party certifications from many nationally and/or

internationally recognized organizations including the American Association of Snowboard Instructors (AASI), the American Canoe Association (ACA), the American Mountain Guides Association (AMGA), Leave No Trace (LNT), the National Association for Search and Rescue (NASAR), the Professional Association of Diving Instructors (PADI), the Professional Ski Instructors of America (PSIA), and the US Department of Transportation sanctioned Wilderness First Responder (WFR) advanced first aid certification.

A question often asked is, "What does an Adventure Sports graduate do?" Besides successfully transferring to other colleges and universities to earn more advanced degrees, here is a partial list of job titles earned by recent program graduates as well as those that have gone on to earn bachelor's and master's degrees: Director, Wisp Ski School; Director, Outdoor Recreation Program, Franklin Pierce College; Director, West Virginia University's Adventure West Virginia New Student Wilderness Orientation program; Instructor, Trails Carolina Therapeutic Wilderness Program; Challenge Course Facilitator, Mammoth Ski Area (CA); Chief Guide, Seneca Rocks Mountain Guides (WV); Course Instructor, North Carolina Outward Bound; Youth Activity Coordinator, Cruise Lines; Outdoor Instructor/Programmer, Harford County (MD) Department of Parks and Recreation; Administrative Assistant, Adventure Sports Center International; Maryland DNR Park Ranger, Point Lookout State Park; Assistant Professor, Montana State University; and Coordinator of Parks, Recreation, and Tourism, Rockville, SC.

For more information, visit the website of the program's closely associated Adventuresports® Institute at www.adventuresportsi.org, email us at adventuresports@garrettcollege.edu, or call the office at 301-387-3330.

PROGRAM GOALS

ADVENTURE SPORTS MANAGEMENT

Information Literacy Skills: AVS students will incorporate information literacy skills that will enable them to locate, evaluate, and effectively use information in a variety of contexts pertaining to the recreation industry.

Communication Skills: AVS students will communicate effectively, both orally and in writing. AVS students will demonstrate effective communication skills when leading, instructing, guiding, or facilitating recreation activities.

Critical Analysis and Reasoning Skills: AVS students will demonstrate the ability to recognize and evaluate potentially dangerous or hazardous situations and to implement strategies for managing risk effectively.

Scientific Literacy and Quantitative Reasoning Skills: AVS students will demonstrate an understanding of and appreciation for the environmental and earth sciences as they apply to outdoor recreation activities.

Information Management Skills: AVS students will use computer technology effectively for communication, to access industry-related information (e.g., weather reports and hydrologic data), and for other applications relevant to the outdoor recreation industry.

Academic and Technical Proficiency in the Major: AVS students will demonstrate proficiency in the knowledge, skills and abilities required for success in the Adventure Sports industry. AVS students will demonstrate technical proficiency in at least two industry-recognized skill development areas.

ADVENTURE SPORTS MANAGEMENT CERTIFICATE

This certificate is designed to concentrate on the courses that are more closely aligned with the adventure sports industry and its needs. This option is generally attractive to an individual who has already attained a college degree in some other field and wants to acquire adventure sports industry related training.

ADVENTURE SPORTS MANAGEMENT -- ASSOCIATE IN APPLIED SCIENCE DEGREE
CAREER ADVANCEMENT PROGRAM GC CURRICULUM CODE: 2950

INSTITUTIONAL REQUIREMENT:1

FYE101 First Year Experience..... 1

GER REQUIRED CREDITS:22

English Composition
 ENG101 Comp I--Expos Writing 3
 -- *Min. C grade required.*
 Arts and Humanities
 SPC101 Intro to Communication..... 3
 HUM210 Society & the Environment..... 3
 Social and Behavioral Sciences
 GER Soc & Behavioral Science Course ⁶ 3
 Science
 GER Science Lab Course ⁶ 4
 Mathematics
 MAT105 College Algebra
 or MAT210 Statistics 3
 Interdisciplinary/Emerging Issues
 CIS105 Intro to Computers 3

CORE COURSES:37

ASI Basic Skills Courses 4
 ASI Intermediate Skills Courses 4
 ASI Instructor Level Course..... 1
 ASI Rescue Skills Course..... 2
 ASI101 Intro ASI, Park, Recreation..... 3
 ASI110 Back Country Living Skills..... 3
 ASI164 Adv. Level First Aid & CPR..... 3
 ASI170 Guiding & Instructing Adv Sports..... 3
 ASI200 ASI Program Mgmt..... 3
 ASI201 Leadership/Grp Dynamics 3
 ASI206 Practicum Preparation[^] 1
 ASI207 Practicum[^] 1
 ASI271 or 271A Wilderness Guide Ins Dev 1
 Colloquia (ASI104, ASI105, ASI204, & ASI205) 1
 BIO110 Natural History 4

TOTAL CREDIT HOURS REQUIRED: 60

[^] Students in the GC/FSU 2+2 program may substitute 6 credits of Frostburg State University ADSP courses for ASI206 and ASI207.

RECOMMENDED SEQUENCE

(F) Offered FALL semester only
 (S) Offered SPRING semester only
 (I) Offered INTERSESSION semester only

FALL

FYE101 First Year Experience1
 ENG101 Comp I--Expos Writing.....3
 MAT105 or MAT2103
 ASI110 Back Country Living Skills3 (F)
 ASI101 Intro ASI, Park, Recreation3 (F)
 ASI104 Colloquium I 0.25
 ASI Skills Classes3
 ASI Rescue Skills Course 1
 TOTAL..... 17.25

WINTER

ASI164 Adv. Level First Aid & CPR 3 (I)
 TOTAL.....3

SPRING

SPC101 Intro to Communication3
 ASI105 Colloquium II 0.25
 ASI170 Guiding & Instructing Adv Sports3
 ASI200 ASI Program Management3 (S)
 ASI Skills Course.....3
 ASI Instructor Level Course..... 1
 TOTAL..... 13.25

FALL

GER Social & Behavioral Science Course ⁶3
 ASI201 Leadership/Group Dynamics3 (F)
 ASI204 Colloquium III 0.25
 ASI206 Practicum Preparation.....1 (F)
 BIO110 Natural History.....4 (F)
 ASI Skills Classes 2
 TOTAL 13.25

SPRING

GER Science Lab Course⁶4
 ASI205 Colloquium IV 0.25
 ASI207 Practicum.....1
 ASI271 or 271A Wilderness Guide Ins Dev1
 CIS105 Introduction to Computers.....3
 HUM210 Society & the Environment3
 ASI Rescue Skills Course 1
 TOTAL 13.25

⁶ GER Courses must be on the Approved General Education Course list (see page Error! Bookmark not defined.).

ADVENTURE SPORTS MANAGEMENT -- CERTIFICATE
CERTIFICATE PROGRAM GC CURRICULUM CODE: 1950

REQUIRED COURSE WORK: 29.50

ASI101 Intro to ASI, Park, Recreation.....	3
ASI110 Back Country Living.....	3
ASI164 Adv. Level First Aid & CPR.....	3
ASI170 Guiding & Instructing Adv Sprts.....	3
ASI200 ASI Program Mgmt.....	3
ASI201 Leadership/Group Dynamics	3
ASI206 Practicum Preparation	1
ASI104 Colloquia	0.25
ASI105 Colloquia	0.25
ASI Basic Skills Courses.....	2
ASI Intermediate Skills Courses.....	3
ASI Instructor Level Skills Course	1
ASI Rescue Skills Course	1
ASI109 Intro Therapeutic Recreation or BUS101 Intro to Business.....	3

TOTAL CREDIT HOURS REQUIRED: 29.50

RECOMMENDED SEQUENCE

(F) Offered FALL semester only
(S) Offered SPRING semester only
(I) Offered INTERSESSION semester only

FALL

ASI Skills Courses	3	
ASI Rescue Skills Course	1	
ASI101 Intro ASI, Park, Recreation	3	(F)
ASI104 Colloquium I	0.25	
ASI110 Back Country Living Skills	3	(F)
ASI201 Leadership/Group Dynamics	3	(F)
ASI206 Practicum Preparation.....	<u>1</u>	(F)
TOTAL	14.25	

INTERSESSION

ASI164 Adv. Level First Aid & CPR	<u>3</u>	(I)
TOTAL	3	

SPRING

ASI105 Colloquium II	0.25	
ASI170 Guiding & Instructing Adv Sprts	3	(S)
ASI200 ASI Program Mgmt.	3	(S)
ASI109 Intro Therapeutic Recreation or BUS101 Intro to Business	3	
ASI Skills Course.....	2	
ASI Instructor Level Course.....	<u>1</u>	
TOTAL	12.25	

Students receiving the Adventure Sports Certificate must demonstrate mathematics competency equivalent to completion of MAT075 Intermediate Algebra and English competency equivalent to ENG101 preparedness.

Garrett College is committed to creating an educated workforce by offering Certificate programs that lead to gainful employment. In accordance with U.S. Department of Education regulations, Garrett College discloses certain information about students who were enrolled in Gainful Employment Programs during an award year. Visit the College's website (www.garrettcollege.edu/disclosures/gainful-employment) for gainful employment information such as the normal time to complete the program, program costs, and job placement rates for program completers.